

14th Annual

# National Inhalants & Poisons Awareness Week<sup>®</sup>

March 19-25, 2006

Dedicated to all the victims of inhalant abuse

## Dear Friends,

**N**ational Inhalants & Poisons Awareness Week (NIPAW) is fast approaching. Plans are now being made for inhalant awareness campaigns in the United States and other parts of the world. The campaign will be launched with a national news conference on March 16th, 2006, in Washington, DC, at the National Press Club which local groups can tie into. Our national campaign is receiving funding from **National Institute on Drug Abuse, the US Center for Substance Abuse Treatment, and the US Center for Substance Abuse Prevention.** Don't miss being a part of this important event.

Team up with more than 2,000 organizations throughout the world who are taking action against inhalant use. Join the *fourteenth* annual **National Inhalants & Poisons Awareness Week, March 19-25, 2006.** Participation has come from concerned individuals, local and statewide coalitions, state agencies, DARE officers and police departments, health educators, retailers, faith organizations, individual school campuses and school districts, PTA's and PTO's, treatment facilities, hospitals, Poison Control Centers, pharmacists, scout organizations, health departments, fire departments and State Alliances of the Partnership for a Drug-Free America. If you or your organization has not joined—or if you know of a group that needs to join—**now is the time:** it will make a difference in *your* community.

NIPAW has a proven track record of helping young people make informed

decisions regarding the dangers of experimenting with and misusing inhalants—as well as informing adults about the dangers of young people using inhalants. Results from Texas, where the campaign originated, have been remarkable. Between 1990 and 1995, there was a reduction of more than 50 percent in elementary school inhalant use and a reduction of about 20 percent at the high school level (based on state agency surveys of more than 176,000 students). This translates into over 100,000 students who may have experimented with inhalants **but didn't.**

This year's new English and Spanish NIPAW Local Coordinator's Kit will be *improved, updated and expanded.*

To join, just fill out the form below and send or fax it back to us. If you have any questions about the campaign, please call us at 800/269-4237. This is your chance to make a difference in the lives of young people in your community.

## What do you get when you join NIPAW?

Each NIPAW Partner receives a Local Coordinator's Kit, updates to keep you informed of what's working across the country and a subscription to our electronic newsletter, *NIPC Inhalant Updates.* The Coordinator's Kit includes:

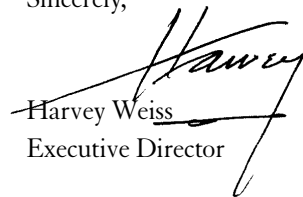
- a "how-to" guide to conducting your media campaign;
- up-to-date inhalant statistics for the country;
- inhalant background information;
- suggested campaign activities;

- tips on working effectively with the media;
- camera-ready art for print reproduction (with space for local identification) for bag stuffers, window posters, newspaper and magazine print ads, brochures and handout flyers;
- sample copies of letters to the editor, radio scripts for public service announcements, editorials, proclamations and news releases;
- camera-ready art for overhead presentations;
- NIPAW UPDATES indicating what other Partners are doing and new statistics and information that becomes available; and
- list of NIPAW Partners in your state.

*If you have already joined NIPAW, please check with us to make sure we have received your participation form. If you are planning to conduct a campaign with your own resources, let us know so we will be able to network you with other concerned people in your area.*

*Please help the NIPC continue our effort to save our children with a contribution.*

Sincerely,

  
Harvey Weiss  
Executive Director

*Contact us to join our electronic newsletter list*  
Visit our website at: <http://www.inhalants.org>

**INHALANTS & POISONS**  
THEY'RE RIGHT UNDER YOUR NOSE.

# National Inhalant Prevention Coalition

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**Announcing NIPAW 2006**

**YOU WILL MAKE A DIFFERENCE!**

**National Inhalants & Poisons Awareness Week**  
**March 19-25, 2006**

**INHALANTS & POISONS**  
THEY'RE RIGHT UNDER YOUR NOSE.

There are hundreds of everyday products that can cause permanent damage or death if inhaled. Yet nearly one in four 8th grade students has intentionally inhaled these products to get high. Many begin experimenting with inhalants in junior high or sooner. Help stop this dangerous activity. Join the more than 2,700 coalitions who conducted community awareness campaigns during the last Inhalants & Poisons Awareness Week. We'll send you a how-to kit for your own campaign complete with guidelines for coordinators, news releases and fact sheets, PSA scripts, camera-ready art, suggestions for special events and more.

Inhalants & Poisons Awareness Week Local Coordinator's Kit, March 19-25, 2006 \_\_\_\_\_ English \_\_\_\_\_ Spanish

I would like to help the NIPC continue their fight to save our children with a contribution of \$ \_\_\_\_\_

Name/Title \_\_\_\_\_  
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Fax order or mail response and contribution to: NIPC, 322-A Thompson Street, Chattanooga, TN 37405  
Phone: 1.800.269.4237 Fax: 423.265.4889 E-mail: nipc@io.com